**Privacy Policy**

Effective Date: 17/04/23

SELENE ("Agency", "we", "us", or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website, services, or interact with us.

1. Information We Collect

1.1 Personal Information: We may collect personal information from you, such as your name, email address, phone number, and payment information when you use our services, contact us, or otherwise interact with us.

1.2 Usage Data: We may also collect usage data, such as your IP address, browser type, pages visited, and other information related to your use of our website and services.

1.3 Cookies and Similar Technologies: We use cookies and similar tracking technologies to understand how you use our website, remember your preferences, and improve our services.

1. How We Use Your Information

2.1 To Provide Services: We use your personal information to provide our services, communicate with you, and fulfil our contractual obligations.

2.2 To Improve Our Services: We use your usage data and cookies to analyse the use of our website, identify trends, and improve our services.

2.3 For Marketing Purposes: We may use your personal information to send you newsletters, promotions, or other marketing materials, provided you have given your consent.

1. Disclosure of Your Information

3.1 We may share your personal information with third parties, such as service providers, consultants, or partners, to help us provide our services, comply with legal obligations, or protect our rights and interests.

3.2 We may disclose your personal information if required by law, or if we believe that disclosure is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.

1. Security of Your Information

4.1 We take appropriate technical and organisational measures to protect your personal information from unauthorised access, use, disclosure, or destruction.

4.2 Although we make efforts to protect your personal information, no security measures are perfect, and we cannot guarantee the absolute security of your information.

1. Retention of Your Information

5.1 We will retain your personal information for as long as necessary to fulfil the purposes for which it was collected, comply with legal obligations, resolve disputes, or enforce our agreements.

1. Your Rights and Choices

6.1 You may have certain rights regarding your personal information, such as the right to access, correct, delete, or restrict the use of your information. You may also have the right to object to the processing of your information for certain purposes or to withdraw your consent.

6.2 If you would like to exercise any of your rights or update your preferences, please contact us using the contact information provided below.

1. Changes to This Privacy Policy

7.1 We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Privacy Policy on our website or by other means as required by law.

1. Contact Information

8.1 If you have any questions, concerns, or complaints about this Privacy Policy or our privacy practices, please contact us at info@selene.marketing.

1. Governing Law

9.1 This Privacy Policy shall be governed by and construed in accordance with the laws of the United Kingdom, without regard to its conflict of law provisions.

1. Third-Party Links and Services

10.1 Our website and services may contain links to third-party websites, services, or applications. We are not responsible for the privacy practices or content of such third parties. We encourage you to review the privacy policies of any third-party websites, services, or applications that you access or interact with.

1. Children's Privacy

11.1 Our services are not intended for children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13, we will take steps to delete such information as soon as possible.

1. International Data Transfers

12.1 Your personal information may be transferred to, stored, and processed in countries other than the one in which it was collected. By using our services, you agree to the transfer, storage, and processing of your personal information in accordance with this Privacy Policy and applicable laws.

 13. Complaints

13.1 If you have any complaints about our privacy practices or believe that your privacy rights have been violated, you may file a complaint with the Information Commissioner's Office (ICO) in the United Kingdom or with the relevant data protection authority in your country.

By using our website and services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our website or services.